



HOUSE DEMOCRATIC OFFICE

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CONTACT: Mark Hollis
(850) 488-9622

HOUSE DEMOCRATIC LEADER FRANKLIN SANDS ANNOUNCES LAUNCH OF NEW CAUCUS WEB SITE **WWW.FLHOUSEDEMS.COM**

TALLAHASSEE – Florida House Democratic Leader Franklin Sands (D-Weston) today announced the launch of a new web site designed to facilitate more direct communication of the priorities of the 44-member Florida House Democratic Caucus.

"Technology is rapidly changing how elected representatives and other public officials network and share information," said Sands. "The new site's objective is to enable the House Democratic Caucus to utilize multimedia and other technologies to inform the media and our members' constituencies, to build consensus among Caucus members, and to better inform Floridians about the work and legislative priorities of the Caucus."

The site, located at www.flhousedems.com, will give visitors an immediate and comprehensive look at the work and legislative priorities of the Caucus and its members. The site will be regularly updated to complement and enhance the communications initiatives of the House Democratic Office.

The site features up-to-date announcements of Caucus events; an all-inclusive members' page; a resources depository, which includes up-to-date information about Health Care Reform initiatives and the American Recovery and Reinvestment Act of 2009; Caucus press releases; members' 2009 post-session newsletters; and a detailed description of the House Democratic Office's staff, complete with contact information.

As the site continues to develop, multimedia (including videos and podcasts by and about Caucus members) will be included, as well as other resources and news.

"We will introduce new features that will enhance the site's educational capabilities," Sands said. "Additional multimedia elements and other interactive components will make the site even more pleasant and useful."

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